

## NEWSLETTER April 2021

We are thankful for vaccines so your communities can re-engage in recreation!

- ✓ NEW! Digital Membership 'Cards'
- ✓ NEW! Membership Photo Uploads on ActivityReg
- ✓ NEW! [Continue Shopping] button added on ActivityReg
- ✓ NEW! Customizable Gender Fields
- ✓ NEW! Patrons can get PW resets by Text
- ✓ NEW! Authorize.net CHIP READERS
- ✓ COMING SOON! Payment Plan
- ✓ READ UP! Understanding Credit Card Integration
- ✓ AESTHETIC IMPROVEMENTS for ActivityReg Accounts
- ✓ Review Recent Enhancements

### **Register HERE for our free April Webinars to learn about our latest features!**

#### **MORE New Features to Aid Social Distancing and Efficiency!**

While Sportsman Web is gaining a lot of popularity, we have also been busy at work launching several new features (including Membership photo upload with online purchases, customized gender classifications, and integration with Authorize.net EMV/Chip readers). We are especially excited to offer new Electronic Membership ID 'cards'. These will be available to view, email and download from a patron's ActivityReg account and will display your logo and a QR code. You can issue them with any online or in person Membership sale. These cards will work in place of or in addition to a key fob for any membership admittance and of course, like key fobs, will also recognize entrances within the established time buffer for any time slot activity or reservation.

I hope you spend a few minutes below learning more about our new features and can attend one of our free webinars – our clients are loving these online sessions to learn more from our staff and each other. Also please stay tuned later this Spring for the launch of program registrations and cash register on Sportsman Web AND our new Payment Plan Module that will allow you to establish custom payment schedules for any program.

We hope your communities are healing and that you are looking forward to a busy Spring and Summer serving your patrons. Please call our team with all your questions! **Charlie Warrell, President and CEO** 

#### **New!** Electronic Membership ID Cards

# We have just launched a new option for our Sportsman Membership clients to issue 'electronic ID cards'.

We are very excited about this new feature which provides an option to generate a digital image of your logo and a QR code with any online membership purchase. They can also be generated in the Sportsman desktop application from the patron's membership information tab. These 'cards' will be emailed with a patron's membership purchase receipt and will be available for live use on a phone or download on the new ID Card tab on the ActivityReg Account page This will reduce reliance on key fobs and reduce front desk contact to obtain key fobs. Learn more about how to set up and issue cards HERE.



#### [Continue Shopping] button added on ActivityReg

After adding a registration or reservation to their cart on ActivityReg you patrons will now see a choice to <u>Continue Shopping</u> or <u>Proceed to Cart</u>. This will make it more efficient for your patrons to select multiple registrations. If the [Continue Shopping] button is selected, the patron will return to the program or facility hierarchy area they were previously using.

Item Added To Cart	×
Item successfully added to cart!	
	Continue Shopping Proceed To Cart



#### Two enhancements for patrons to upload their own photos.

A customer sponsored enhancement provided the catalyst for a feature that requires patrons to upload their own Membership photo when purchasing a new pass on ActivityReg. This can help avoid long lines for taking member photos by forcing patrons to upload a picture before they can purchase a membership online. This picture is the same displayed in the user's account in the Sportsman desktop or Web application. The technology uses face recognition technology to verify a face is present and crops the picture to show just the face which is optimal for display in Sportsman including the admittance screen. If the picture uploaded has multiple images, then a list of faces is presented to the user and they pick the correct one. This reduces the burden on patrons and makes it easy to use a single photo such as a family picture to obtain all the necessary images. If a non-human face or a poor-quality image is identified, the system will prompt the patron for a better image. Sportsman also allows you to configure how long (such as 365 days) the image can be used to purchase a new membership before a new photo is required. You can also prevent the replacement of images once the membership has been purchased. Note that this feature is not yet available for membership renewals. Learn more about Membership Photo uploads HERE.

**Patron pictures can be uploaded and shown online in their profile.** This is a related feature, but does not require use of the Sportsman Membership module. There are two options, the first is to allow a patron to see the same photo that is displayed in the Sportsman application on their ActivityReg profile. The second option is to allow them to replace that profile picture by uploading a new photo to ActivityReg. Some clients may opt to not use the option to allow patrons to replace their photo to avoid the risk of a patron having someone else's picture uploaded and misusing their privileges. Learn more HERE about Patron Pictures.



#### Authorize.net clients have access to a new credit card EMV/Chip device

We have worked hard to integrate the new Authorize.net EMV device and it is available for sale on our Equipment Order page. We are pleased to bring the security of a credit card chip reader to our many Authorize.net integrated clients and we hope to also bring any new Tap To Pay device they make available to our clients in 2021. The new EMV devices are compact swipers and can be used on some workstations, while other workstations can continue to use existing non-EMV swipers. To use this new technology, you should verify that you are using the "First Data Nashville" processing platform. If you are not, your account contact can make that change for you. Please call us if you have any questions about compatibility, if you are confident you are using that platform you can order your EMV device from the Equipment Order page of the Support website.

## Patrons can request an ActivityReg Password reset via text – NOTE: THIS IS ON BY DEFAULT FOR CLOUD CUSTOMERS, REQUIRES PORTAL RESTART AND IS OFF BY DEFAULT FOR LOCAL DATABASES

A new feature that allows patrons to request an ActivityReg password reset by text as an alternative to email. From ActivityReg if "Forgot Password" is selected from the Login Screen, the customer will be allowed to receive a password reset by text if they enter a valid email AND any cell phone number that is list within the household account. The flag to turn it on or off is in *File>Administration> Site Configuration, 'Internet'* tab, ActivityReg Options panel – see the check box for "Allow password reset via text message". Please note that these texts will count toward the 1,000 free texts allowed by Sportsman per month. After that texting rates apply and a <u>Texting Plan</u> agreement is required. If you are a Sportsman Cloud customer this feature is ON by default but if you are a local database client you MUST update to application first, RESTART PORTAL and then on the feature. Learn more here!

	Retrieve Password						
	Email						
Send I	t To My: nail						
	Cell Phone #						
(cell pl	(cell phone number entered must already be attached to the account)						
	By clicking submit, your password will be reset and texted to you.						
Submit							

#### Find credit card processing confusing?

We have created a new document to shed some light on card processing flows and provide you descriptions of the major participants <u>HERE</u>.





We have provided a way for you to create your own classifications for patron gender. Specifically, you can add additional customized options such as Not Listed, Prefer Not to Say, Transgender, etc. By default, the options remain Male and Female.

If you do not need to or desire not to record gender in your environment, you can choose to remove the Gender field from the in-house application, ActivityReg or both. Do not remove it by simply deleting all the options under File Maintenance, but rather remove the gender selection option from your site configuration. Any gender information collected will be available in reporting. Find this new option under *File>Administration> Site Configuration* on the 'Group Settings' tab / Gender Entry panel. Learn more about how to set up and use Gender Classifications HERE.

#### **AESTHETIC IMPROVEMENTS- ActivityReg Accounts**

We improved the look of the ActivityReg Account displays for Registered Activities and Facility Reservations to be easier to read using shaded lines and larger fonts.

Account	Registered Activites	Facility Reservations	I Memberships	Documents	🚍 Card On File	🛷 ID Cards
Activities						
Description					Date	Due
Robotics & Programming - Week 1					03/23/2021	80.00
Fitness Classes FIT - Tue 02/02/21 5:30pm to 6:15pm 1 slot 1 - Adult Fitn					02/02/2021	Paid
Dirtbike Repair - Wed Evenings				01/11/2021	Paid	

#### Did you know Sportsman offers a GOLF module with online Tee Time Reservations?

Some of our clients have municipal golf course and need a basic golf membership software that can handle 9- or 18-hole reservations, cart rentals, lessons and inventory management. Give us a call if you want to learn more about adding this module to your Sportsman license.

#### **Enhancements Launched with Recent Application Updates**

Keep your Sportsman updated via File>Administration>Application Updates. Updates are FREE!

- Member Editing: A **delete photo button has been added to the screen to remove a member photo**. This button will not be shown unless you are a system administrator.
- Manual Credit Card Processing: Updated and simplified the cash register interface used when credit card processing is (MANUAL) record only.
- Cash Register Edit Line Item: The full description for an activity is often cut off because of size constraints. A button has been added under the description to show the full description.
- Registration: An option has been added to override the registration closed message when the registration signup dates have passed. To receive this prompt, you must have "Delete Sale/Reservation" rights or be a system administrator.
- The Current Activities screen and functionality is now compatible with Punch Passes. Patrons can sign up using the member option with a punch pass getting the member rate (usually zero). Then when patrons check into the center by either swiping a barcode (key fob) or using the Current Activities check-in screen, their punch pass will be decremented upon entry. Using admittance privileges, you can specify which memberships (punch pass or regular) are valid during the registration process.
- QR Codes processed at the admittance station or Current Activities screen are now tagged as a check-in, not a separate code of QR. This streamlines the data for better reporting now that you can use a QR code or regular barcode to check-in. Admittance Reports have been updated for this change.
- Admittance History: The member view screen of admittances has been enhanced to show the member used and if a punch pass was used, it now shows the punch pass used as well as the activity the patron came in for.
- Website Editing: An option has been added to the Image Widget named "Show on Mobile". When checked the image will show in the mobile layout. Because this will stack the widgets, be sure to set the widget order (Reorder button) so that it appears in the correct position.



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