



Tax Deductible
Activity Flag and
Reporting

New Addition to
Peak Software

- Travis Finch
- Corin Robinson

SendGrid Email
Integration

ActivityReg
Website Spotlight:

- Fruita Colorado

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SPORTSMAN
WEB FEATURES
IN ACTION](#)**

Life rolls on at a blistering pace, and the Holiday Season is upon us. We've had an amazing fall with a record number of new customers adopting Sportsman Web to manage their organizations. We took some time to review and do some capacity planning for the future, and were excited to see that over a million registrations were processed on ActivityReg this year!

As the year comes to an end, we hope you'll take advantage of the tax report functionality we've featured in this issue. It's a great way to save customers money on their taxes and it's easy to setup. Because the reporting is retroactive, you can easily edit programs that have already transpired this year to be included on the tax report. It's not too late!

Email is a critical form of communication for everyone. We've done some work and added some options for you to make sure you have the tools to be successful.

In the development arena, game scheduling for Sportsman Web is underway, which will eventually give way to tournament scheduling. We are also creating a new fee structure model in Sportsman Web we call, "flex pricing". Instead of choosing member/non-member, resident/non-resident pricing you will simply select the fees that apply to your program. These could include things like youth or senior pricing.

We are grateful to you for trusting us with your software needs. Reach out when you can and let us know if there is anything we can do for you. Happy Holidays.

- Charlie Warrell, Director of Development & CEO

Sportsman Web Updates

It has been a busy and productive year for the Sportsman Web development team, and it's fun to look back at all of the cool functionality that has been added to Sportsman Web this year. Some of our favorites include Event Ticketing, Grade Level Based Registration Restriction, the Secure Check In/Out Attendance feature, Automated Recurring Membership Charges, Scheduled Reports, and more. As 2022 comes to a close and we look forward to the new year and all of the reporting that comes with it, we are excited to introduce a new, client-driven, feature that we expect will be a huge timesaver for many organizations; a Tax Deductible Activity Flag and Patron Tax Receipt reporting!

Tax Deductible Activity Flag and Patron Tax Receipt Report

Many organizations offer their patrons programs, such as child care or day camps, which are eligible for tax deductions. New functionality in Sportsman allows you to flag these programs as tax deductible for patrons in the program definition, then easily generate a Tax Receipt for patrons during tax season.

Registration Walkup Fees Not

Walkup Fee Strategy

Single Fee

Single Fee

GL Account

Programs (PROGRAMS)

Don't Record Transactions

Taxable

Accept Partial Payments

Accept Courtesy Credit Payments

Tax Deductible For Patron

Do Not Show Waiver

Select Waiver Waiver Type: Standard Waiver Text: Standard

Parks & Recreation
45 W 9000 S
#2
Sandy, UT 84043
Federal Tax ID:

Official Tax Receipt
For Year: 2022



Tina Hilbig
123 Jefferson Street
Midvale, UT 84047

Participant	Date	Item Purchased	Amount Paid
Sophie Hilbig	07/07/22	Daycare / Weekdays	\$30.00
Paisley Hilbig	07/07/22	Daycare / Weekdays	\$30.00
			\$60.00

This Tax Receipt report will gather all eligible charges for a family group and produce an itemized report with print and

email options for delivery. Tax Receipt reporting can be generated for all patrons with eligible charges at once, or generated on the fly for individual patrons at their request.

To flag a program or activity as tax deductible, simply check the box for *Tax Deductible for Patron* in the Walkup Fees tab in the activity definition. The Patron Tax Receipt for Deductible Purchase can be generated by navigating to Reporting > Financial.

Introducing the New Additions to the Sportsman Software Team:

Travis Finch, Support & Implementation Specialist



Travis joined the Peak Software team in October of 2022.

When not at work, Travis enjoys the outdoors, reading, sports, movies and being with family. He enjoys working with his hands, and often finds himself working on different home improvement projects, and learning new things.

When asked about working for Peak Software, Travis says, "I love the people; everyone is always willing to answer questions and offer help. It's a very welcoming environment. It's refreshing to be around people who are dedicated to their work, and genuinely want to provide the best service possible to their customers."

Corin Robinson, Director of Sales



Corin joined Peak Software in February of 2022 as Director of Sales.

When not at work, Corin enjoys spending most of his time at the golf course with his wife and children. However, if weather does not permit, you will find him curled up on the couch playing video games or watching movies with his three Golden Retrievers.

When asked about working for Peak Software, Corin says, "I've never experienced anything like this. We communicate so well as a team, and have such amazing relationships with our customers. I'm excited to be a part of all the amazing things happening around here."

Email Solution: SendGrid

Sportsman's integration with SendGrid allows you to send email through Sportsman without being required to use your organization's email server. You can create email templates for general sending to ensure consistent branding, and utilize email receipt tracking with delivery information to be sure that your emails are reaching your community effectively.

Type	Sent	Sent By	# Sent	Destination	Sent From	Size	# Seg	QR/Attach
Email	11/10/2022 04:06 pm	ZACH	1	fakeemail@peakinfo.com	Web	61	0	No
Email	11/10/2022 04:05 pm	ZACH	2	zwarrell@peakinfo.com,fakeemail@peakinfo.com	Web	61	0	No
Email	11/10/2022 04:05 pm	ZACH	1	zwarrell@peakinfo.com	Web	61	0	No
Email	11/10/2022 04:01 pm	ADMIN	1	zwarrell@peakinfo.com	ActivityReg	36	0	Yes
Email	11/10/2022 03:59 pm	ZACH	1	zwarrell@peakinfo.com	Web	61	0	No
Email	11/10/2022 03:50 pm	ZACH	1	zwarrell@peakinfo.com,test@test.com	Web	134	0	Yes
Email	11/10/2022 03:50 pm	ZACH	1	zwarrell@peakinfo.com,test@test.com	Web	213	0	Yes
Email	11/10/2022 03:46 pm	ZACH	1	zwarrell@peakinfo.com	Web	61	0	No

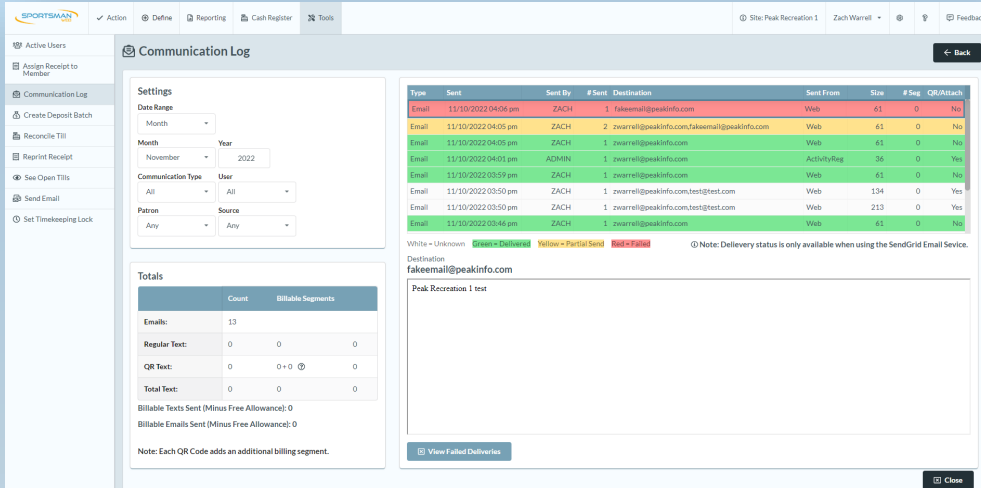
White = Unknown Green = Delivered Yellow = Partial Send Red = Failed © Note: Delivery status is only available when using the SendGrid Email Service.

Destination
fakeemail@peakinfo.com

Peak Recreation 1 test

With a premium SendGrid Integration, your emails are sent from a private IP address with your organization's domain displayed as the sender, giving your emails a consistent, professional appearance. And, with a unique IP address, any delivery issues that may be

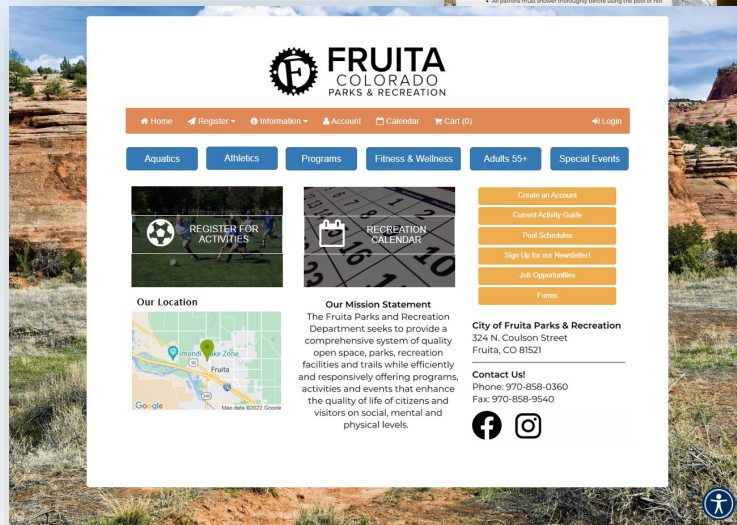
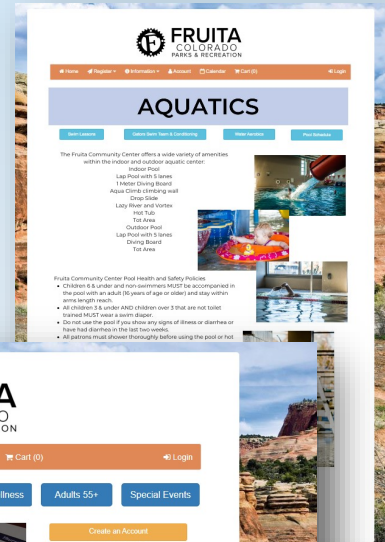
triggered by over sending email marketing would be limited to the SendGrid account. This new integration is a great solution for organizations who prefer not to use their own email server to send through Sportsman.



ActivityReg Website Spotlight: Fruita, Colorado

The Activity Registration module in Sportsman allows you to create and customize a patron registration website. It has many features and configuration options, and can be a powerful tool to communicate with your patrons. We want to recognize a Sportsman client who has built an outstanding registration site.

Fruita Colorado's ActivityReg site is unique and beautiful. A standout background image, and several fun images throughout their site create an inviting and interesting registration experience for their patrons. The Fruita team put in some next-level work on adding informational pages for each of their offerings. The more you click around and explore their site, the more there is to see and learn. Amazing work Fruita! You've built an inviting, exciting, and informative ActivityReg site!



For help customizing your own Activity Reg site you can contact our support team at (801) 572-3570 or visit our support site:

[Setup & Manage ActivityReg](#)

Don't miss out on the latest Sportsman SQL enhancements and updates. Navigate to: [File > Administration > Application Updates](#) to download.