SPORTSMAN SOFTWARE
Parks & Recreation

Spring is here and that means spring and summer program registrations are in full swing. We have enhanced the waitlist functionality based on feedback from our customers. Rather than having to call your patrons when spaces open up, you can email them with a special registration link that allows them to register through ActivityReg while keeping registration closed to others. This does 3 things; it keeps the financial processing private and secure, requires them to agree to your waiver and lastly, it saves you time!

In December, we introduced our SendGrid email solutions. All emails sent from ActivityReg go through this conduit and you can see the history and delivery status of those emails in the Communication Log. This email solution has been a smashing success for the many customers who have adopted this service for in-house sending as well as ActivityReg communications.

Development continues at a feverish pace here. The long awaited revision to Recurring Membership renewal is complete. Because it's such an important and sensitive process, we've been rolling it out to individual customers to make sure we've smoothed any rough edges. The major win with this enhancement is the hands-off, automatic processing. Sportsman Web will just run recurring payments for you and email you the results. If a patron's card is declined for any reason, they will receive an email with a link for them to update their pay-ment method on ActivityReg. Experience with our beta testers has shown that most patrons will respond and resolve their problem, saving you lots of time.

Lastly, I'm happy to report that Game Scheduling is now available in Sportsman Web with a fresh and easier to use interface. Not released yet, but in the works, is Tournament Scheduling which is simply an extension of Game Scheduling. While we're not ready to specify a release date for you, we want you to know it's under active development.

The winter and spring seasons are also our busiest seasons. We've had the pleasure of talking to many of you, and have onboarded many new customers. We love hearing from everyone. Thanks everyone for a great start to 2023!

- Charlie Warrell, Director of Development & CEO

Custom Email Signature

Sportsman Web Game Scheduling

Recurring Membership Auto-Payment

Wait List Registration Enhancement

ActivityReg Website Spotlight:

- Macedonia Parks & Rec

CLICK HERE TO SEE OUR LATEST SPORTSMAN WEB FEATURES IN ACTION

Custom Email Signature

When it comes to communication with your patrons, email is king. Now, you can keep your emails consistent, and save time by configuring an email signature in Sportsman. Build out your email signature with things like contact info, response instructions, or even a motivational quote. You can select to add your email signature to all emails automatically, or add it on the fly with just a click of the Add Signature button at the bottom of your message screen.

Game Scheduling in Sportsman Web

Here in Utah, the ground is still covered in snow, but spring will be here before we know it. We're hearing from many of our customers who are working hard to prepare for, and many who have already begun spring registrations. With those upcoming soccer and baseball leagues in mind, we're excited to announce that you can now schedule games and modify leagues, print schedules and reserve facilities for activity scheduling with Sportsman Web's easy to use interface.

We've brought the game scheduling feature you love from the Sportsman Desktop App to Web, and added some helpful features like our "What If" tool to simplify the process.

The Game Scheduling tool in Sportsman Web is designed for regular play, or round robin style tournaments, but if you're looking to organize additional tournaments, we've got you covered. Our developers are busy perfecting a robust tournament scheduling tool. Watch for updates regarding this feature soon!

Recurring Membership Auto-Payment

The Recurring Memberships feature allows you automatically renew and collect payment for memberships and fees such as locker rentals. We've added a new interface to Sportsman Web which simplifies the process, and we've added an option for automatic payment processing. Now, Sportsman can handle the transactions and email you a report of the charges processed.

A new interface lets you view what's in the queue to be charged. From there, you can choose to process the charges yourself or let Sportsman Web do the work for you. We worked closely with our beta-test clients for the last few months, and we're excited to announce that this feature is now available to all Sportsman Web users.

Our support team is ready and waiting to help you enable auto-payment in Web. Give them a call at 801-572-3570.

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Waitlist Registration Invitations:

Waitlists are a great way to fill last minute openings in your activities, and can be a useful tool for gathering information about additional interest in a full program, but working from a long list of patrons on a waitlist can be cumbersome. With the new Wait List Registration Invitation function, you can seamlessly add space to, or fill an opening in your activity by emailing or texting a registration link to a patron on your waitlist. This time-limited link will connect the patron directly to the registration pa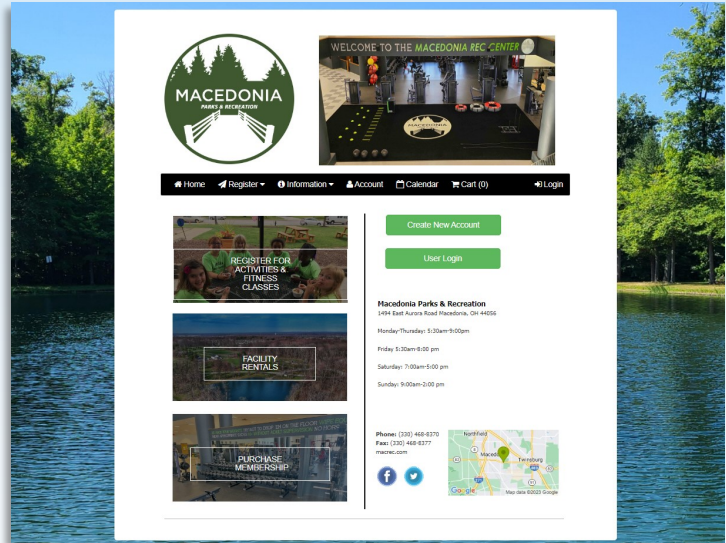ge for that activity and allow them to enter registration information and answer questions, agree to a waiver, and pay for the registration on your ActivityReg website, saving time and eliminating liability for your organization. For more information on sending waitlist registration invitations, visit our support site: **Waitlist Registration Invitations**

ActivityReg Website Spotlight:

The Activity Registration module in Sportsman allows you to create and customize a patron registration website. It has many features and configuration options, and can be a powerful tool to communicate with your patrons. We want to recognize a Sportsman client who has built an outstanding registration site.

The simple and effective site that Macedonia Parks and Recreation has created does a great job representing their organization. They've utilized a slideshow in their header to showcase some fun pictures of their activities and facilities, and have kept their site clear and well organized. Great job Macedonia! You've created a beautiful site that I'm sure your patrons love to visit!

For help customizing your own Activity Reg site you can contact our support team at (801) 572-3570 or visit our support site: **Setup & Manage ActivityReg**

**Don't miss out on the latest Sportsman SQL enhancements and updates.
Navigate to: File > Administration > Application Updates to download.**